

c-space

Customer Story



The Best Postcards Steps Towards Sustainability.

When The Best Postcards, a direct mail marketing company decided they wanted to make a plan to be more sustainable, they saw their roof as an opportunity. As a brand focused on consistency, quality work, and retaining and acquiring loyal clients, they knew that in order to focus on their core business, improving their environmental impact and increasing energy cost savings was the right direction. C-PACE financing through the Connecticut Green Bank, helped The Best Postcards finance roof mounted solar on their 29,650 square foot facility, installed by Smart Roofs Solar, Inc.

“At The Best Postcards, we're proud to take a big step toward sustainability by installing solar panels on our building. Not only are we significantly lowering our environmental impact, but we're also seeing meaningful savings on our energy costs. This investment isn't just good for the planet - it's smart for business.”

Andrew Ettinger, Cofounder and CEO

Location

The Best Postcards • Cheshire, CT

Energy Upgrade

334 kW roof mounted solar photovoltaic system

Projected Energy Savings

\$2.3 million over the life of the upgrades

*While C-PACE can cover up to 100% of project costs, the C-PACE financing amount is not reflective of the total project cost, which may include owner contributions, incentives, utility or other grants, renewable energy credits or other funding.



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