# m empUp

### OVERVIEW FOR CONNECTICUT DEPARTMENT OF HOUSING

2023

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www.ampup.io

### WHO IS AMPUP?

AmpUp is an electric vehicle (EV) charging provider that enables drivers, hosts, and fleets to charge stress-free.



Ease of use







- Turnkey EV charging solution unlocks revenue collection, user permissions, & carbon emission offset for your business
- 15+ charge station providers to find the station that best fits your needs
- Keep your EV drivers charged with mobile app, QR code, or RFID charging
- 1,000+ customers representing 4,300+ private commercial and public chargers across North America
- Trusted by multi-unit dwellings, hotels, electricians, municipalities, and more









**%Citizens Bank**°





### WHAT CHARGERS ARE AVAILABLE TO ME?

### Level 2 Charger (L2)

- Most affordable and available EV charger
- Popular with businesses, workplaces, MUDs, municipalities, and fleets
- A full charge of an empty EV battery will take about 5-8 hours depending on vehicle
- Avg. cost \$5,000 per dual-port widely available by OEMs or distributors
- Faster and cheaper to install than DC Fast Charger due to less power consumption. Operates on 208-240V circuit

### DC Fast Charger (DCFC)

- Fastest way to charge a vehicle, yet higher cost for station and install
- Popular with rest stops, public freeways, private fleets, large shopping centers
- Can recharge an EV battery up to 80% in 20-40 minutes
- Avg. cost \$40,000 for dual-port depending on charging speed desired
- Higher install cost and slower to deploy due to power constraints; electric utility upgrade and city permitting often required





### **AMPUP CHARGING MANAGEMENT**

Turnkey solution

End to end charging management & support

**Software for every use and budget** Optimize your station energy usage and cost

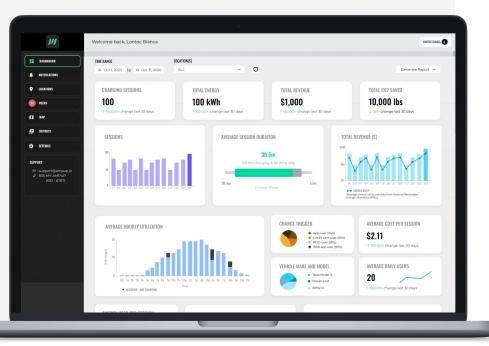
**Real-time analytics and reporting** Track CO2 saved and other sustainability metrics

### Effortlessly manage your EV drivers

Manage multiple user groups and access in one place

#### **Charger investment ROI**

Cash out revenue with direct deposit



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#### **Discover charging locations & amenities**

Find AmpUp or other network stations on a map, with station filtering options and nearby restaurants

#### Easy payment

Pay for charging via in-app wallet, QR code, or RFID card; or enter a provided access code for free charging

#### **Charging session history**

View past charging sessions and payment receipts

#### Add your home charger

View and manage charging sessions at home



### AMPUP CERTIFIED CHARGING PARTNERS

Find the station that best fits your needs and budget...

**LEVITON**<sub>®</sub>













BTC POWER ATOM POWER

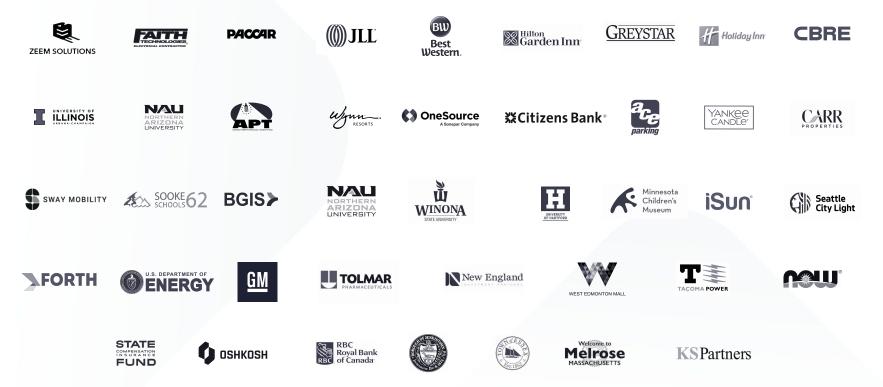




**EVOCHARGE**<sup>™</sup>

ampU

### **PROJECTS & SITES**



### **OUR CONNECTICUT FOOTPRINT**

### **553 EV chargers**

operated in the state today

### 3x annual growth

of chargers deployed in CT

### On pace for 100+ MWh

of EV charging available to shift for 2023 year end

### AmpUp Hartford office & lab

opening November 2023

## **PROJECT CASE STUDIES**

### **CASE STUDY: DOMINOS PIZZA**

Project: Domino's Pizza EV Fleet

Location: Multiple locations across Indiana, Louisiana, Alabama, & Missouri

#### **Customer Need**

Domino's has committed to adding 880 electric vehicles to their fleet by 2023 year end. RPM Pizza, a large Domino's Pizza franchise owner, needed charge stations to support their new EVs.

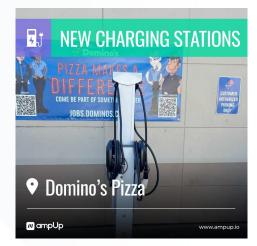
#### Why AmpUp?

RPM chose AmpUp since they needed an easy way to manage 50+ chargers across multiple locations. The stations came pre-configured to AmpUp, which helped reduce setup time and cost.

#### **Outcome & Benefits**

RPM is avoiding the guess work with EV charging by determining scheduling, access management, and reporting for each store with just a few clicks. They are leading competing Domino's locations as one of the first franchisees to go electric.







### **CASE STUDY: UNDER ARMOUR HQ**

Project: Under Armour Global Headquarters

Location: Baltimore, MD

#### **Customer Need**

Leading athletic brand Under Armour needed 36 charging stations to support their employees adoption of EVs as well as serve EV driving customers at their flagship store.

#### Why AmpUp?

Under Armour required a smart charging dashboard to manage specific location settings as the 36 stations were spread across multiple campuses (ex. Free charging in the employee lot; paid charging at the public lot)

#### **Outcome & Benefits**

The stations have been celebrated by Under Armour as proof of their commitment to environment and sustainability efforts. AmpUp's hardware partner also branded the stations to fit Under Armour's logo and desired color scheme.







### **CASE STUDY: WYNN CASINO & HOTEL**

Project: Wynn & Encore Casino & Hotel

Location: Las Vegas, NV

#### **Customer Need**

Wynn needed several EV chargers in multiple locations across their casino and hotel property to serve the fueling needs of their guests.

#### Why AmpUp?

AmpUp was a feature-rich solution to manage the property's need for pricing and user access control at 3 different charging locations, such as free charging for valet and paid charging at the public garage. The customer also enjoys the seamless RFID 'tap & charge' capability for EV drivers.

#### **Outcome & Benefits**

The stations have been celebrated by Wynn as proof of their commitment to environment and sustainability efforts. AmpUp's hardware partner also branded the stations to fit the casino's logo and desired color scheme.

