

# The Green Bank Model

*A Planet Protected by the Love of Humanity*

## 1 Attract Private Investment by Leveraging Public Funding



## 2 Apply Innovative Financial Tools to Deploy Investment Towards Our Programs

Generate **credit support** by providing local community banks with loan loss reserves, which allow them to offer affordable financing.

Initiate **co-investment** through public-private partnerships.

Support **performance-based incentives** to increase private investment and capital deployment.

Convert assets into **green bonds** to be bought and sold in the financial markets.

Creating more resilient, healthier,  
and equitable communities

Our programs are designed for:



Homes



Contractors



Buildings



Communities

## 3 Deliver Social and Environmental Benefits to Connecticut's Families and Businesses



### Economic Development

- Creating thousands of jobs
- Generating millions in tax revenue



### Energy

- Reducing energy burden by deploying clean energy
- Increasing energy security by deploying clean energy



### Environmental Protection

- Reducing greenhouse gas emissions
- Improving the health of our residents by reducing air pollution



### Equity

- No less than 40% of investment and benefits must reach vulnerable communities