The Green Bank Model
A Planet Protected by the Love of Humanity

1. Attract Private Investment by Leveraging Public Funding

- Public Funding: Ratepayer dollars, taxpayer dollars
- Private Investment: Individuals, credit unions, banks, bond buyers

2. Apply Innovative Financial Tools to Deploy Investment Towards Our Programs

- Generate credit support by providing local community banks with loan loss reserves, which allow them to offer affordable financing.
- Initiate co-investment through public-private partnerships.
- Support performance-based incentives to increase private investment and capital deployment.
- Convert assets into green bonds to be bought and sold in the financial markets.

3. Deliver Social and Environmental Benefits to Connecticut’s Families and Businesses

- Economic Development
  - Creating thousands of jobs
  - Generating millions in tax revenue

- Energy
  - Reducing energy burden by deploying clean energy
  - Increasing energy security by deploying clean energy

- Environmental Protection
  - Reducing greenhouse gas emissions
  - Improving the health of our residents by reducing air pollution

- Equity
  - No less than 40% of investment and benefits must reach vulnerable communities