



**Joint Committee of the CT Energy Efficiency Board and the  
Connecticut Green Bank Board of Directors  
845 Brook Street, Rocky Hill, CT**

**Wednesday, April 22, 2015  
1:30-3:30 p.m.**

**MINUTES**

**In Attendance**

Voting Members: Eric, Brown, John Harrity, Amanda Fargo-Johnson (phone), Diane Duva (DEEP Designee)

Non-Voting Members: Bryan Garcia, Bert Hunter, Matt Gibbs, Pat McDonnell

Others: Kerry O'Neill, Craig Diamond, Andy Brydges, Chris Kramer (phone), Genevieve Sherman (phone), Walter McCree (phone), Jeff Schlegel (phone)

Members Absent: Norma Glover

1. **Call to Order.** The meeting was called to order at 1:34 pm.
2. **Public Comments.** None.
3. **Approval of Meeting Minutes for January 21, 2015 meeting.** Mr. Harrity moved to approve the minutes. Seconded by Ms. Fargo-Johnson. All present voted in favor. ***Minutes approved.***
4. **Governance.** Mr. Brown explained his excitement of the forward movement of this new committee. He explained that this committee is separate and distinct and not a sub-committee of either the Green Bank or the Energy Efficiency Board. He explained that he bylaws require that the Joint Committee meetings abide by Robert's Rules of Order. Mr. Brown requested that the committee conduct its meetings according to those rules.

Mr. Brown provided a debriefing of the meeting on April 13, 2015 with the Chairs and Vice-Chairs of the Green Bank Board and Energy Efficiency Board. He said that the meeting was meant to seek guidance from the two Boards for the Joint Committee. He said that it was a productive meeting. He explained that it was important to get a clear picture on the financing model versus the subsidy model. He explained that Ms. Smith is looking to deploy the financing model to leverage public dollars as much as possible, noting that not everything is a perfect fit for financing. He said that Commissioner Klee echoed Ms. Smith on that point. Mr. Brown also said that there is a request to express goals to reflect compatibility and alignment. He advised that there needs to be a clear and concise

communication process on who and how to communicate with one another. He also advised that there needs to be a clear and concise process for the customers as well. Ms. Duva said that there was much concurrence on topics discussed. Mr. Garcia, based on Mrs. Smith's feedback, requested that the Joint Committee attempt to develop stretch goals, enabling the Committee to attempt to achieve more.

Mr. Brown discussed how this committee relates to the Green Bank Board and the Energy Efficiency Board. He said that the Joint Committee's role is to provide a forum to promote missions as defined by the statute and to make suggestions to the Boards. He said that the Joint Committee is not intended to dictate anything for either Board. Ms. Duva explained that this committee sits between and across both Boards and that it provides a great place to look for opportunities. Mr. Harrity said that in Connecticut energy is the most important issue, with a large impact on jobs and quality of life.

## **5. Common Aligned Mission**

Mr. Brown explained that there should be greater clarity on subsidy versus financing and that it would be helpful for the Committee to come up with a statement that reflects its view of the aligned goals that exist between the two Boards. He provided the members with a suggestion for a uniform statement. He stated that the EEB and CGB have a shared goal to deploy energy efficiency and clean energy while leveraging rate payer funds, and doing so while providing a positive experience for customers. Ms. Fargo-Johnson questioned if this statement is for internal use. Mr. Brown said that he felt it would just be a helpful statement or guide for the Boards. Ms. Fargo-Johnson said that they might need clarification on the goals. Mr. Brown said that that discussion would take place under the next agenda bullet point.

Mr. Brown explained that the Green Bank needs to do everything possible to ensure its customers are aware of energy efficiency opportunities through the Efficiency Fund, and the Efficiency Fund needs to make it part of its goals to direct their customers to opportunities provided by the Green Bank. He said that this needs to be articulated. Ms. Babbage said that it seems to be more about process and implementation, and looking at how each entity is looking to advance the goals. Mr. Brown requested input from the members concerning adopting a statement. Mr. Dornbos said that he felt that it would be confusing for the statement to include the term clean energy, since the Joint Committee's scope is almost entirely energy efficiency and not renewables. He said the statement should only pertain to energy efficiency. Ms. Duva said that having shared goals would allow the Joint Committee to look back and make sure that they've reached all sectors and done so in a positive manner. Mr. McDonnell questioned whether the two Boards have shared goals and responsibilities, or whether they each have their own goals with overlapping responsibilities. Mr. Harrity said that he felt that neither entity could complete the goals alone. Ms. Fargo-Johnson said that the goals and responsibilities may be different statutorily, but there needs to be a shared opportunity and this will be difficult to measure since there are, for example, many different contractors.

Mr. Brown requested a motion that the Committee adopt the following statement as a guiding principle for the Joint Committee:

The Energy Efficiency Board and the Connecticut Green Bank have a shared goal to implement state energy policy throughout all sectors and populations of Connecticut with continuous innovation towards greater leveraging of ratepayer funds and a uniformly positive customer experience.

He requested that both the EEB and the Green Bank Board review/discuss the statement, although he clarified that it is not the intention of the Joint Committee to request that each Board approve the joint statement. Mr. Harrity moved the motion. Ms. Duva seconded. All members present voted in favor. ***Motion approved.***

#### **6. Formulation of Goals/Objectives**

Mr. Brown said that he would like to see the Boards work together on the goals/objectives to be discussed. Mr. Brown requested suggestions on developing goals/objectives. Mr. Gibbs said that one of the goals of the Residential Finance and Coordination Committee is to understand the performance of the different products. Mr. Brown requested clarification on those meetings. Mr. Gibbs said that they meet monthly. Mr. Brown asked who was involved in that committee. Mr. Gibbs explained that it's the companies, the Green Bank, the EEB Consultants, and DEEP. Mr. Kramer said that there were two slides that they can utilize for the discussion. Mr. Garcia provided a brief description of the five key areas of focus – SBEA, C-PACE, LBE, Single Family, and Multifamily. Mr. Kramer provided a more in depth view of ways to coordinate on goals and objectives using the residential sector as an example. Mr. Brown asked if this was a tracking tool for internal planning. Mr. Kramer said that it's new and he's not entirely sure what it will be used for. Mr. Schlegel said that it is more of a planning tool.

Mr. Brown said that he is envisioning motivating goals, but not something to set people up for failure. He requested some input from Mr. Garcia regarding stretch goals. Mr. Garcia said that they need to establish achievable targets, but also try to go further with stretch goals per Ms. Smith's comments. Mr. McDonnell voiced concern about the goals aligning with each Board. He said that they need to determine the actual goal prior to establishing stretch goals to which the group agreed.

#### **7. Discussion for Appropriate Evaluation Measurements**

Mr. Brown asked if there are any surveys being done for customer feedback regarding the process. Mr. McDonnell said that there has been huge progress made and that yes, there are some opportunities for feedback.

#### **8. Next Steps**

Mr. Brown said that he would like to come up with measurable goals. He said that we need to find out what goals are already established. He said that we need to find out what is already being tracked and which of those are of most interest to the Joint Committee. Mr. Garcia said that he felt at this point one of the best places to measure goals would be in single family. Mr. McDonnell was in agreement. Mr. Garcia recommended that we work to gather the goals and objectives and present them at the next meeting on July 22, 2015. Ms. Duva suggested what types of goals to develop within each area, and she proposed to better understand the gaps and opportunities in each area of focus. Mr. Garcia suggested that within each of the five areas of focus they each come back with gaps and opportunities, 1 to 3 goals, 3 to 5 objectives, ways to measure progress, and areas of disagreement and present them at the next meeting. Mr. Brown said that they had made very good progress on this.

#### **9. The meeting was adjourned at 3:26 pm.**

Mr. Brown requested a motion to adjourn. Motion so moved by Mr. McDonnell and seconded by Ms. Fargo-Johnson.

Respectfully Submitted,

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Eric Brown, Chairperson